

# JICA SEMINAR: Earning Trust and Digital Transformation - Through Data-Driven Approaches and IT as Communication

## EARNING TRUST AND DIGITAL TRANSFORMATION

- Through Data-Driven Approaches and IT as Communication Tools



CJBI is proud to host JICA Seminar on “Earning Trust and Digital Transformation – Through Data-Driven Approaches and IT as Communication Tools” successfully on 15th February 2024. This seminar was led by Ms. Kyoko Fuji, a JICA expert with over 35 years of experience in Japan’s IT industry specializing in addressing technical and operational challenges within diverse industries.

### ABOUT THE LECTURE :

Ms. Kyoko Fujii who is a JICA Expert, has accumulated over 35 years of experience in Japan’s IT industry. Specializing in addressing technical and operational challenges within diverse industries, she serves as a manager leading a team of engineers to enhance clients’ IT environments in the face of evolving technology.



**Kyoko Fuji**  
Lecturer

### YOU WILL BE ABLE TO:

Trust is a crucial element in any business relationship, whether it is between team members or with external stakeholders. By joining this seminar you will be able to:

- ▶ To learn key concepts of trust when driving business and building team
- ▶ How to utilize technology effectively to build trust with stakeholders (external and internal)

### REGISTRATION INFO:

- 📅 15th Feb, 2024
- 📍 CJCC - Room 9
- 💰 5USD - Member
- 💰 10USD - Non Member



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✉ [secretary.general@cjbi.asia](mailto:secretary.general@cjbi.asia)

🌐 [www.cjbi.asia](http://www.cjbi.asia)

The lecture emphasized the importance of Trust and Digital Transformation as a tool in business and in optimizing workforce potential, enhancing productivity and competitiveness, trust, and fostering a collaborative and cohesive work environment.

Our lecturer has implemented activities into the lecture that make the participants share their experience, enhance their creative critical thinking, and put their thinking into practice and share it with other participants. This was one of the best activities to ever encountered. This seminar was well-attended by participants from various industries who found it to be informative and insightful.

Overall, the two-hour lecture was a tremendous success because of the passionate audience and the wonderful lecturers. This seminar proved to be informative and wonderful, leaving the attendees with an impressive remark.

